

Call prompt to secular stations:

(ask to speak with the Program Director)

Hello, this is _____ from _____ Teen Challenge.

We are a (men's, women's, etc.) center right here in _____ serving those who are addicted to drugs and alcohol. We're non profit, so most people who come to us can't afford other treatment centers.

We are regularly producing radio quality psas in 30 and 60 second formats, which include a short personal story from a Teen Challenge resident, followed by our phone number and website.

Would you consider airing these spots? We could send you mp3 samples via email if you'd like to preview them.

(if yes, then...)

We continually produce these, so we can send refresher stories every 4 weeks, by e-mail as an mp3, or send you a cd through the mail.

Thank you SO much for considering our request!

Faith Based call prompt to stations:

(ask to speak with the Program director)

Hello, this is _____ from _____ Teen Challenge.

We are a (men's, women's, etc.) center right here in _____ serving those who are addicted to drugs and alcohol. We're non profit, so most people who come to us can't afford other treatment centers.

But the best part is, we're faith-based, and that's the key to our success. We know that it takes the power of Jesus Christ to truly set people free from the lifestyle of drug and alcohol addiction!

We produce radio quality psas in 30 and 60 second formats, which include a short personal story from a Teen Challenge student, followed by our phone number and website.

Would you consider airing these spots? We could send you mp3 samples via e-mail if you'd like to preview them.

(if yes....then)

By the way, we continually produce these, so we can send refreshers stories every 4 weeks - we could email you mp3s, or send you a cd through the mail.

Than you SO much for considering our request!

God Bless you!!

STATION REPORT

(fill this out for each station you call)

(fill out this top portion before calling)

Station call letters and frequency _____
Format (faith-based or secular) _____
Translator stations _____
Phone number _____
Address _____

Person contacted _____ Position or title _____

(different phone or extension?) _____

Which format would they like to receive/? 60 second 30 second or both

E-mail address to send the mp3 to : _____

If mailing cds,

Confirm the mailing address in the box. Attention to whom? _____

Can we call or e-mail them in two weeks to follow up? Yes no

Thank them!

Your name _____

Date _____ Time of call _____